“Members of the beauty industry are the backbone of our communities, and it is critical that we make them aware of the necessary tools, resources, and the latest innovative technology to help them grow,” Senator Smith said. “I hope that this is just the first of many meetings.

Forum with the Beauty Industry to Discuss Job Creation

Proposed Laws, Best Practices, & Healthcare

Senator Shirley Smith will host “Speak Out for Beauty,” a town hall meeting with members of the cosmetology industry, on Monday, Sept. 12, 2011. With support from the Cleveland Clinic Foundation, “Speak Out For Beauty” will focus on job creation, proposed laws affecting the beauty industry, best practices, and healthcare issues.

“Members of the beauty industry are the backbone of our communities, and it is critical that we make them aware of the necessary tools, resources, and the latest innovative technology to help them grow,” Senator Smith said. “I hope that this is just the first of many meetings. We

want to work on initiatives that will transform cosmetology into a 21st Century industry by introducing new business models, concepts, products, and other elements significant to the industry."

Senator Smith will be joined by a guest panel of cosmetology experts to discuss how the industry can grow stronger and healthier. "Our panelists will discuss health benefits, how to secure financial assistance and managerial help, and the possibility of forming a beauty industry consortium," Senator Smith said. Panelists include: Jim Trakas, Director of the Ohio Board of Cosmetology; Ronald Wiley, Director of the State of Ohio Minority Business Enterprise Division; Monica Green, author of "Building Wealth Beyond the Chair"; Aziza Nicholson, of A II Z Naturals; and LaDosha Wright, of The Reverence Design Team.

"I am hosting this town hall meeting because cosmetologists are viable as an industry and they are essential to our economy. Our community must appreciate the magnitude and value of their role in our lives," Senator Smith said.

"Speak Out for Beauty" will take place on Sept. 12, 2011, from 10 a.m. to 1:30 p.m., in the Six Continent Room of the Cleveland Intercontinental Hotel.

To RSVP for this event, please contact Senator Smith's office by Sept., 5, at (614)-466-4857.