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The Cleveland Browns and WKYC-TV (NBC – 3) recently reached an agreement on a four-year contract extension. In addition to continuing to serve as the Browns preseason television partner, WKYC also will offer expanded Browns programming with several weekly shows throughout the regular season highlighted by “Browns Insider”, “Browns Pregame Huddle” and “Browns Tonight.”

“We are thrilled to continue our relationship with WKYC,” said Browns Executive Vice President, Business Operations Bryan Wiedmeier. “They are a great partner and have the highest production quality standards. We are also very excited that the station will continue to provide our fans great access and insight into our team through their fall lineup of Browns shows.”

“I’m pleased to announce that national Emmy award winning director Al Wohl will continue to head our production team under the leadership of WKYC Sports Director and Executive Producer Jeff Yakawiak,” said Brooke Spectorsky, President and General Manager of WKYC.

“For over a decade, Channel 3 has been committed to providing network quality production and coverage of the Browns and we look forward to doing so for many seasons to come.”

"Browns Insider", a team-produced magazine show, will air on WKYC each Saturday morning throughout the fall from 10:30 – 11:00 a.m. In addition, Browns Senior Editor Vic Carucci will make appearances within the 7:00 p.m. news – twice a week – live from Berea throughout the regular season to discuss Browns news and updates. These programming additions supplement WKYC's other Browns programs, "Pregame Huddle" and "Browns Tonight", which air Sunday morning and evening, respectfully, throughout the fall. In all, WKYC is expected to air more than 30 hours of Browns programming this season.

Also new for this year during home games, WKYC will air "Pregame Huddle" from the new Liberty Ford Studio at Cleveland Browns Stadium located in the Grille Restaurant, across from section 108 on the main concourse. This studio will allow fans the opportunity to be a part of the action.

“Browns Tonight” will continue its Sunday 11:30 p.m. recaps of each Browns game with news updates, player interviews and postgame analysis.

Ratings for all four of the Browns preseason contests this year showed a consistently strong result by averaging a 17.2 rating as the popular tandem of Jim Donovan as play-by-play announcer and Bernie Kosar as analyst returned to the booth to call the action.