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ON BLACK RADIO: Jon Husted Stars in New Ad as Ohioans React to His Own Unedited, Insulting Words Talking Down to Working Ohioans

[Jon Husted](#): "People living in poverty are just not very, they're not very, um, experienced at navigating the real world."

Ohioan: "I don't know what it feels to be spit on, but I bet it's a lot like that."

The [Ad](#) Is A Part Of A New \$250,000 Ad Buy On Black Radio

COLUMBUS, OH – Jon Husted stars in [a new ad](#) featuring his unedited and insulting comments about Ohioans he is supposed to represent, with voters reacting to his comments that "people living in poverty are just not very, they're not very, um, experienced at navigating the real world," and those who rely on SNAP need to be taught "how to budget."

Ohio voters, watching Husted's remarks, are clear: "I don't know what it feels to be spit on, but I bet it's a lot like that."

This :60 spot includes a clip of Husted's out-of-touch observations that [drew backlash earlier this year](#) and is a part of a \$250,000 ad buy on Ohio Black radio.

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Transcript:

Ohioan: Is Jon Husted serious?

Jon Husted: People living in poverty are just not very, they're not very...um...experienced at navigating the real world, right?

Jon Husted: I remember talking to one young lady who said, well, "I don't really know how money works at a grocery store" because she grew up and has lived all of her adult life using SNAP cards to buy groceries.

Jon Husted: And so, you literally have to teach people how to budget.

Ohioan: Jon Husted really said that. How is he supposed to represent me when he looks down on me?

Ohioan: I would like to tell Jon Husted growing up on SNAP made me the woman I am today.

Ohioan: When I was struggling, I had no choice but to navigate the world. That's how I survived.

Ohioan: Jon Husted definitely showed us who he is.

Jon Husted: People living in poverty are just not very, they're not very...um...experienced at navigating the real world.

Ohioan: I don't know what it feels to be spit on, but I bet it's a lot like that.

Sherrod Brown: I'm Sherrod Brown running for Senate, I approve this message.

Narrator: Paid for by Friends of Sherrod Brown.

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